MERCURY INSURANCE

Re-Introducing: Mercury Business Auto Program



Introduction

We are thrilled to introduce our newly redesigned Business Auto program effective November 1, 2024, offering new coverages, options, and more customization.

The First Release (Effective 11/01/2024) Includes:

Enhanced Business Auto Coverage Forms

- Any Auto replaces Symbol 1
- Employee Hired Auto Coverage
- Employer's Non-Ownership Liability Coverage
- Hired Auto Liability Coverage
- Hired Auto Physical Damage Coverage

Updated Business Auto Broadening Endorsement

- 16 bundled coverages for one low price
- Introduction of 5 new coverages
  - Chains, Tarps, and Binders
  - Devices Designed for Use with Audio, Visual, or Data Electronic Equipment
  - Loss of Use Expenses
  - Personal Effects Coverage
  - Physical Damage Deductible - Vehicle Tracking System

Increased Customization

- Exclusive coverages outside of the Broadening Endorsement for increased customization:
  - Blanket Additional Insured
  - Blanket Waiver of Subrogation
  - Employee Hired Auto
  - Hired Auto Physical Damage
  - Loan/Lease GAP Coverage

Easier Quoting

- Smarter Body and Trailer Types options based on vehicle make and model
- Updated Trailers VIN file
- Enhanced registered owner questions

The Second Release Q1 2025 Includes:

- Introduction of Driver Coverage options
- Redesigned Quote, Application, and Declaration forms

🚚 Experience a new kind of Business Auto with Mercury Insurance, your preferred California Business Insurance carrier. For more information, please reach out to your Sales Development Representative.

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